



Georgetown Township Master Plan Survey

Welcome!

Georgetown Township is updating our Master Plan. The plan is used to guide future growth and development. Your anonymous feedback will help shape the community into a great place to live, work, and play.



Georgetown Township Master Plan Survey

Housing Questions

The following questions ask you about your household and housing needs for Georgetown Township.

1. From the following list, please select the most important reason(s) you live or would consider living in Georgetown Township (Check all that apply.):

- | | |
|--|--|
| <input type="checkbox"/> Safe area | <input type="checkbox"/> Suburban lifestyle |
| <input type="checkbox"/> Grew up here | <input type="checkbox"/> Farming lifestyle |
| <input type="checkbox"/> Housing affordability | <input type="checkbox"/> Recreational opportunities (parks & trails) |
| <input type="checkbox"/> Housing availability | <input type="checkbox"/> Access to Grand Valley State University |
| <input type="checkbox"/> Availability of public water, public sewer, internet access | <input type="checkbox"/> Local events & programming |
| <input type="checkbox"/> Access to U.S. Highway 196 | <input type="checkbox"/> Nearby shopping & services |
| <input type="checkbox"/> Public school district | <input type="checkbox"/> The people & sense of community |
| <input type="checkbox"/> Private schools | <input type="checkbox"/> Near the City of Grand Rapids |
| <input type="checkbox"/> Close to employment | <input type="checkbox"/> Proximity to Lake Michigan |
| <input type="checkbox"/> Natural beauty | |

Other (please specify)

2. If you live in the Township, do you own or rent your residence?

- Own
- Rent
- I do not live in the Township
- Other (please specify)

3. If you live in the Township, in what type of residence do you live?

- Single Family Home
- Two Family or Multi-Family (duplex, apartments, townhouse , etc.)
- Retirement Community/Senior Living/Assisted Living
- Other (please specify)
- Mixed Use Housing (apartment above retail, etc.)
- I do not live in the Township

4. If you were to relocate within the Township, is the housing type you would be seeking available?

- Yes
- No
- Please specify the type of housing you would be seeking if it is not available

5. Looking at the image below, what types of housing are needed in the Township? (Check all that apply.):

- 1. Single family homes
- 2. Duplexes, triplexes (includes condominiums)
- 3. Townhomes, row houses (includes condominiums)
- 4. Apartment complexes
- 5. Accessory dwelling units (in-law suite, garage apartment, guest house, etc.)
- 6. Retirement community and assisted living
- 7. Tiny homes (homes under 1,000 square feet)
- 8. Modular home
- 9. Mixed use housing (apartment over retail, etc.)
- 10. Condominium (no image shown)*
- No opinion
- I don't want new housing in the Township
- Other (please specify)



6. Which groups do you feel are under-served by the housing stock currently available in Georgetown Township?

- Families
- Young families
- Young professionals with no children
- Senior citizens
- Low-income households
- Middle-income households
- Individuals with disabilities
- First-time home buyers
- Other (please specify)



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Community Development Questions

Improving a community's quality of life through the creation of places that foster economic opportunity, prosperity, and stability occurs through intentional investments over time. Community development can be accomplished through programs, policies, activities, and investments that support or attract business growth and innovation.

The following questions ask you for your opinions about growth, development, and land use in Georgetown Township.

7. In terms of potential Township priorities, how important are the following?

	Very Important	Important	Neutral	Not Important	Not At All Important
Expanding commercial & retail opportunities	<input type="radio"/>				
Expanding office development	<input type="radio"/>				
Filling vacant business spaces	<input type="radio"/>				
Improving residential neighborhoods	<input type="radio"/>				
Supporting the commercial core along Chicago Drive, Baldwin Street, and Cottonwood Drive	<input type="radio"/>				
Supporting the needs of public utilities & infrastructure	<input type="radio"/>				
Protecting natural areas	<input type="radio"/>				
Protecting farmland	<input type="radio"/>				
Support the development of the trail network	<input type="radio"/>				
Encourage green infrastructure for stormwater projects	<input type="radio"/>				

8. What types of new businesses would you like to see in the Township boundaries? (Check all that apply.)

- Arts and entertainment
- Assembly and manufacturing
- Research and development
- Financial, business, and professional services
- Hotels and accommodations
- Sit-down restaurants
- Fast food restaurants
- Other (please specify)
- General retail
- Grocery
- Health care
- Personal services (ex. salons, gyms, dry cleaning, etc.)
- Recreational or sports-related businesses
- No opinion
- I don't want new businesses

9. What potential improvements or additions would you be interested in seeing the "Jenison Commercial Core" (Chicago Drive/Baldwin Street/Cottonwood Drive) area? (Select all that apply.)

- Local market/food vendor
- More sit-down restaurants
- More retail/commercial spaces
- More office space
- More residential development
- Mixed-use development - a mix of residential and commercial/retail/office (2-3 stories)
- Mixed-use development - a mix of residential and commercial/retail/office (1-2 stories)
- Enhanced streetscape (landscaping, decorative lighting, benches, etc.)
- More green space
- Other (please specify)

10. What potential improvements would you be interested in seeing along the length of Chicago Drive? (Select all that apply.)

- Local market/food vendor
- More sit-down restaurants
- Mixed-use development (2-3 stories)
- More retail/commercial spaces
- More office space
- Mixed-use development - a mix of residential and commercial/retail/office (2-3 stories)
- Mixed-use development - a mix of residential and commercial/retail/office (1-2 stories)
- Enhanced streetscape (landscaping, decorative lighting, benches, etc.)
- More green space
- More industrial uses
- Other (please specify)

11. What potential improvements would you be interested in seeing along Baldwin Street?
(Select all that apply.)

- Local market/food vendor
- More sit-down restaurants
- More retail/commercial spaces
- More office space
- More residential development
- Mixed-use development - a mix of residential and commercial/retail/office (2-3 stories)
- Mixed-use development - a mix of residential and commercial/retail/office (1-2 stories)
- Enhanced streetscape (landscaping, decorative lighting, benches, etc.)
- Other (please specify)

12. What potential improvements would you be interested in seeing in the northwest corner of the Township? (Select all that apply.)

- Local market/food vendor
- More sit-down restaurants
- More retail/commercial
- More office space
- More residential development
- Mixed-use development - a mix of residential and commercial/retail/office (2-3 stories)
- Mixed-use development - a mix of residential and commercial/retail/office (1-2 stories)
- More industrial businesses
- More agricultural & agricultural-related uses
- Other (please specify)



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Mobility Questions

13. Generally, what type of street improvements are the most important to you. (Select your Top Three.)

- Inviting streetscape (trees, benches, decorative lighting, etc.)
- Maintenance of existing streets
- More crosswalks
- Connected sidewalk/trail system
- Expanded sidewalk/trail system
- More bicycle infrastructure (bike lanes, bike racks, etc.)
- Green infrastructure (rain gardens, permeable pavement, etc.)
- Note streets, intersections, or trail segments that need improvements.

14. Which methods of nonmotorized or active transportation do you participate in for the factors listed below? Please select all that apply.

	Walk/Roll	Bike	I neither walk, roll, or bike
For health, recreation, and/or enjoyment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To work and/or school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To events, running errands, medical appointments, events and/or other things to do	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

15. What are the obstacles to using sidewalks, trails, and/or other nonmotorized infrastructure for you?

- A lack of safe, suitable infrastructure like crosswalks, designated trails/bike lanes, sidewalks, etc.
- A lack of direct connections to destinations
- Too far away, not conveniently located
- I don't know what's available
- I don't know where they are
- A lack of time
- Poorly maintained
- I can't access them
- Other (please specify)



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Demographic Questions

The next six brief questions provide anonymous demographic information.

* 16. How long have you lived in Georgetown Township?

- | | |
|---|---|
| <input type="radio"/> Less than 3 years | <input type="radio"/> 10 to 20 years |
| <input type="radio"/> 3 to 5 years | <input type="radio"/> More than 20 years |
| <input type="radio"/> 6 to 9 years | <input type="radio"/> I do not live in the Georgetown Township. |

* 17. What is your age?

- | | |
|--------------------------------|-----------------------------|
| <input type="radio"/> Under 18 | <input type="radio"/> 45-54 |
| <input type="radio"/> 18-24 | <input type="radio"/> 55-64 |
| <input type="radio"/> 25-34 | <input type="radio"/> 65+ |
| <input type="radio"/> 35-44 | |

* 18. Which of the following best characterizes your connection to the Township? (Select all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Resident | <input type="checkbox"/> Landlord |
| <input type="checkbox"/> Visitor | <input type="checkbox"/> Works in the Township |
| <input type="checkbox"/> Business owner | <input type="checkbox"/> Resident in a nearby community |
| <input type="checkbox"/> Commercial property owner | <input type="checkbox"/> Student - College or Secondary School |
| <input type="checkbox"/> Other (please specify) | |

19. Including yourself, how many people live in your household? (Please check one. Household members do not need to be related.)

1

5

2

6

3

7

4

8 or more

20. Do you have any children under 18 living at home?

Yes

No

21. Are you living in a multigenerational household? (For this question, this would include two or more generations living in a household like a 19 year old child with 50 year old parent, a couple in their 30's with a 75 year old aunt, a household with grandparents, parents, and children, etc.)

Yes

No



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Thank you!

22. If there are other comments related to land use, growth, and development in the Georgetown Township, please write them below.

Thank you for participating in the Georgetown Township Master Plan Survey.