

MEMORANDUM

To: Georgetown Township Planning Commission
Date: August 6, 2025
From: Tanya DeOliveira, AICP
RE: **Reviewing Draft Master Plan - Chapter 4, Public Infrastructure, Chapter 5 Transportation, Draft Community Survey, and Community Engagement Process Overview**

The next two draft chapters are provided for the Planning Commission to review ahead of the August 6, 2025 meeting. Commissioners should review Chapter 4 Public Infrastructure and Chapter 5 Transportation, note any comments, edits, or questions, and come to the meeting ready to discuss these items. Updates to the draft Chapter 5 Transportation include more information about all modes of transportation that are found in the Township, including trails, transit, the railroad, and the airport. There are some questions about the location of some of the Township's existing nonmotorized trail network. In comparing GIS sources from Ottawa County, the Township's Parks and Recreation Plan, and information online, there are some questions about the current nonmotorized network that will be discussed at the meeting.

The draft community survey has also been created and included for the Planning Commission to review. Review the draft and prepare to discuss the questions and content at the meeting. The draft that is provided is in print form, however, most community members will access the survey digitally. (A printed version of the survey will be provided to community members at the Township Hall for those who are interested in participating this way.) Feedback on the survey is important, as this is an example of the types of questions that can be asked and more input on the content, themes, focus, and tone of the questions and answered will be sought during the meeting. Planning Commissioners should see this as a first, very rough draft, and a subsequent survey draft is to be expected that includes revisions based on the discussion that would be held during the August meeting.

At the meeting, we will also briefly discuss the other components of the engagement phase that include two pop-up planning events and a community open house. Pop-up planning events occur at a place where people are already gathered - a popular park, trailhead, festival, or school event - and invite people to participate in brief, fun activities related to master planning topics. An open house is an opportunity to invite communities to a destination like the Township Hall, community center, or other

possible location where stations are developed to educate and solicit feedback on master planning topics.

If there are minor edits - like typos or grammar edits - within any of the documents, feel free to pass those on to Ryan Schab ahead of the meeting. He can pass them on to me.